

# Running Light

play<sup>®</sup>  
alive

**A flexible pacer system designed to make us more active.**

The running light is an innovative solution developed by PlayAlive. The running system is designed and developed for permanent outdoor use and is based on the electronic platform of PlayAlive. Different running activities are developed in collaboration with leading athletes and coaches and can be used widely by athletes, runners and the general public.

**The running light is available for three different set-ups.**

## 1. Athletics 400m track

LED light is integrated into a traditional aluminium track kerbing located on the inside of the running track. There is one LED unit per meter ie. 400 LED units in total. The running light is operated from a display available 24/7. Additionally, it can be controlled by a free app. When using the app the runner will gain access to more features such as personal track records and detailed interval training.

It's easy to start a run:

The runner selects distance and speed on the display. The system counts down (3,2,1 - GO). LED light strips of 5 meters then moves in the running direction and the runner must follow the lights.



Four runners or groups can use the running light at the same time. Each runner/group will have their own colour and the individual colours can overtake each other.

*Scan to watch video*



## 2. Park 400m to 5km route

At our Park solution each LED unit is integrated in stainless steel housing and placed along the running route with a distance of two meters between each unit.

The running light is operated either from the display placed close to the starting point or by the app.

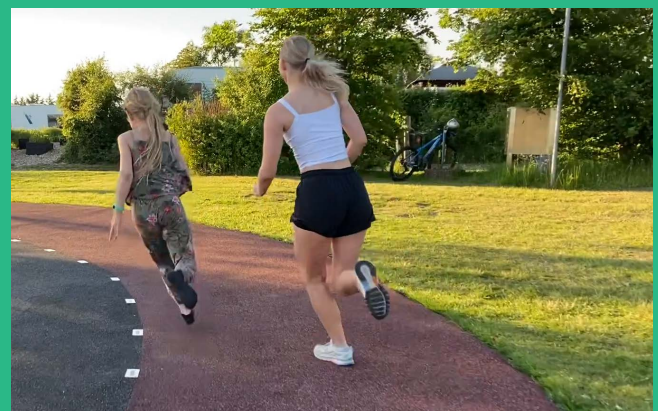
It's easy to start a run:

Runners selects the distance, speed or one of the pre-set activities.

LED light strips of 8 meters then moves in the running direction and the runner must now keep up with the lights

Up to 20 runners or 20 running groups can use the running light at the same time. Each runner will have its own colour and the individual colours can overtake each other.

Various running activities will be available. These, activities certifies that the system can be applied not only for runners but for the whole families that wish to be active at the local park. Kids, teenagers and playful adults can select between pre-set activities. For example: Who in the family can keep up with the pace of a tiger, a rabbit or does the slowest family member have the pace of a slow turtle.



*Scan to learn more*



### 3. Sprint track: 20 to 100m track

The sprint track can be designed as a 20 meter track and up to 100 meter track. LED lights are built into aluminum profiles installed levelled with the track. There is one LED unit pr meter ie. 100 lights for a 100 meter track.

This setup differentiates from the park and Athletics setup as a photo-sensor will register when runners cross the finish line and track the time. This allows for many fun activities e.g.:

- Beat the fastest time of the day
- Race against the records or different animals/ famous runners/machines
- Run a beep-test and check your cardio fitness



Scan to watch video



#### Key elements worth mentioning:

- An online system which allows: upload of new activities and track daily usage.
- Customization is possible both in terms of activities and designing the track.
- Free use for all citizens 24/7
- Suitable and easy to operate for a broad age group (5-95 years old)
- App with several extra features
- App will be available for multiple devices (phone/watch/tablet)
- Based on a platform that has been sold worldwide for more than 10 years.



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